



# What comes to mind when you think of the expat center?



# The bigger picture

## NATIONAL

City Deal Warm Welcome Talent



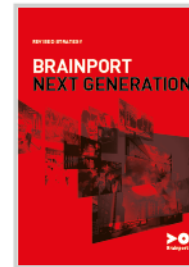
## PROVINCIAL AND MUNICIPAL

Ambition on Internationalization



## REGIONAL AGENDAS E.G.

- Brainport Actieagenda
- Brainport Next Generation
- Issues raised by employers and internationals



## TOUCHES UPON SUBJECTS LIKE

- Service level for (international) employers and employees
- Labour market issues (attraction and retention)
- Living In climate
- Attractiveness



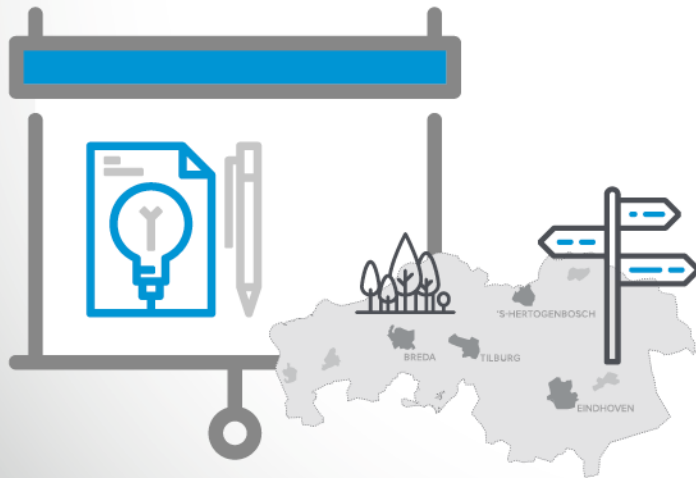
# Holland Expat Center South focuses on...

Projects & Living



Lobby & Research

Formalities



Information &  
Partnership program

# We are growing!

## NATIONALITIES

**30** 

**nationalities per month**  
1/3 are European

## REGISTRATIONS

**2.600** in 2017



**25%** more in 2017  
vs 2016

**Jan. 2018 10%** more  
vs Jan. 2017

## COMPANIES

**300+** 

**3-7 new employers per month**

## PARTICIPATING MUNICIPALITIES

**60+** 



**AgriFood Capital** 

(’s Hertogenbosch, Vught, Veghel, ...)



**Grensinformatiepunt**  
at expat center

# There's more to come...

- Update of Research on the **International Community**
- A new campaign targeting **SME's**
- **Jobportal** for English spoken vacancies
- **'I am not a tourist'** Expat Fair and International Festival
- **New website** focused on international AND employer

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