HOW TO PREPARE YOUR PERFECT PITCH

Melanie Späthe, DAAD Beijing
WHY IS THIS IMPORTANT?

It takes about 7 seconds to make a first impression and get your audience engaged.

Bill Xu

Emmie Chiyindiko

Corinna Luther
WHY IS THIS SO IMPORTANT?

It takes about 7 seconds to make a first impression and get your audience engaged.
WE`RE HERE TO HELP!

After today’s workshop you will understand the goal of a pitch, structure for your pitch and the necessary tools for creating your research pitch.
THE GOAL OF A PITCH

The trick is to choose the most captivating and impactful parts about your research to tell the audience.
THE STRUCTURE OF A PITCH

Problem
Solution
Benefit
And action
WE WILL GUIDE YOU THROUGH EACH STEP ON THE WAY.
The Falling Walls Foundation is a non-profit organisation in Berlin, dedicated to supporting science and the humanities. It is a unique international platform for leaders from the worlds of science, business and politics, the arts, and society.

Falling Walls fosters discussion on research and innovation, and promotes the latest scientific findings among a broad audience from all parts of society.

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“I think an event of this kind is a stepping stone for the young scientists. When they come here they get some recognition for what they are doing and also are able to form networks.”

Carl-Henrik Heldin
Chairman Nobel Foundation, 2021 Lab Jury Co-Chair
“FALLING WALLS IS A GREAT OPPORTUNITY FOR NETWORKING AND GETTING UP TO SPEED WITH THE REST OF THE WORLD. YOU CAN'T SOLVE INTERNATIONAL PROBLEMS BY WORKING ALONE.”

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